

**new domestic version 7/12/94**

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To receive your FREE clip-art collection of dozens of award-winning clip-art images you must register your copy of Arts & Letters Draw. If you did not receive a registration card or have misplaced it, just print this form, complete the information, and mail it today! If you have already mailed your registration card, there is no need to complete this form. Your clip-art collection will be mailed to you when we receive your registration card. For shipments outside of North America, contact the distributor for your country listed below.

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# Whenever you're ready, we've reserved a copy of *Arts & Letters EXPRESS* for you for the next 30 days at a very special price!

Discover how easy it is to use Arts & Letters Draw and then step up to the top of the line of Arts & Letters graphics products. *Arts & Letters EXPRESS* comes complete with over 10,000 drag-n-drop clip-art images, 91 typefaces, powerful drawing and editing tools, greeting cards, calendars, templates, and dozens of other features.

In laboratory tests conducted by the largest and most influential computer magazine in Sweden -- Mikrodatorn, *Arts & Letters* was ranked #1 in ease-of-use and performance vs. CorelDraw 4.0 & 5.0 and Micrografx Designer. For example, in total time to print the same page, *Arts & Letters* was over *twice* as fast as CorelDraw 4.0 and 5.0.

Also included is a step-by-step multimedia tutorial on CD-ROM. Experienced artists and designers will show you how to create stunning graphics in minutes. And we'll include a Logo Collection and Design Guide with tips on designing you own logo, stationery and business cards.

For a complete list of features, click on the **Express Features** button above.

Print this form to order *Arts & Letters EXPRESS* for only \$99 (US) plus postage and handling (North America ONLY). Please indicate method of payment below. For pricing and delivery outside of North America, contact the distributor for your country listed below.

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# Award-Winning Computer Graphics

*Arts & Letters EXPRESS* is the top of the Arts & Letters line. It includes over 10,000 drag-n-drop clip-art images organized in over 170 libraries. Among the 170 libraries are Aircraft, Cartoons, Computers, Fantasy, Flags, Holidays & Seasons, Landmarks/Historic Sites, Maps, Musical Instruments, Nature, People, Religion, Science Fiction, Signs, Space, Sports & Recreation, and Transportation. The Clip-Art Manager displays previews of each image and provides a keyword search feature.

Pushpins allow dialog boxes to be kept on-screen during editing sessions. Assign attributes by selecting from visual palettes of fills and line styles.

The Color Filters feature allows you to adjust the colors of all objects in a file -- or just a few -- without breaking apart the objects: convert to grayscale, replace hue, add/remove (mix) paint are just a few of the controls.

Extrude and Warp/Perspective allow you to simulate two-point perspective and three-dimensional effects automatically. Hole-cutting allows backgrounds to show through objects. Autotrace automatically transforms bitmaps (scanned images) into editable objects.

Additional advanced features include masking and polymorphic tweening. A dynamically updated Hint line displays options and identifies tools and commands. An on-line glossary and keyword search facility provide instant answers to any questions. Sophisticated editing tools, construction toolbox for precise drawing, line-to-curve conversion, and 4-color separations make *Arts & Letters EXPRESS* the equal of any graphic arts task.

## ***EXPRESS* Has the Features You Need!**

### **Productivity**

- Preview of files through Thumbnail images and brief descriptions
- Drag/Drop file management through Windows
- Eyedropper tool for saving and recalling attributes
- Intuitive object selection
- True multi-tasking of screen redraw
- Accel-O-Draw speeds screen redraw
- Secondary mouse button functions speed editing sessions
- Hint Line provides continuous help
- Data-driven charting tools
- Multiple view levels stepless zoom ratio of 80:1
- Edit in full color or wire frame
- Custom attributes and styles
- Image capture
- Autotrace bitmaps
- File management (deleting files)
- Object Linking and Embedding (OLE) supported
- Import (CDR, CGM, DRW, DXF, PIC, TIF, TXT, WMF)
- Export (EPS, CGM, TIF, SCD, WMF, WPG)
- PostScript file conversion utility (import)
- Floating Tool Bar
- Push-pin menus to create customized layouts

### **Clip Art and Drawing Tools**

- Clip-Art Manager with Thumbnail images,
- Find feature that searches for specific images by keyword
- Drag & Drop clip art (OLE supported)

Over 10,000 award-winning art forms and clip-art images  
Line and Bezier curve drawing tools  
Construction toolbox for precision drawing  
Advanced curve editing tools  
Convert symbols to freeform  
Snap to lines and curves  
Line-to-curve conversion

### **Typographic Controls**

Interactive tracking, leading, and styles control  
Edit attributes of specific letters within a text block  
Typeface preview that can be customized  
Text along a path  
Scalable typefaces 4 to 3,200 points, 91 total  
TrueType, Postscript and Bitstream fonts supported  
Edit TrueType and Postscript Type 1 outlines

### **Color and Object Management**

Color mixing  
Color and brightness/contrast correction  
Instant adjustment of stacking order for all objects in a file  
Object Browser allows naming, locking, and hiding of objects  
Proportional sizing from the center of an object  
24-bit color support  
Spot and 4-color separations  
Named color, line, and fill styles  
Vector and raster fills  
Gradient fills  
Bitmap image enhancement  
Selection within a grouped object  
Precision alignment of objects  
Size/Rotate objects  
Slant objects  
Activity Manager (with text & color effects)

### **Special Effects**

Extrude feature to create three-dimensional effects  
Warp/Perspective  
Text along a path  
Snap to points or grid  
Object distribution  
Attribute blending  
Shape interpolation  
Pictographs (symbol charts)  
Calligraphic pens  
Image color reduction/cropping  
Hole cutting & masking

### **Technical Support and Tutorials**

Free Technical Support  
On-line Help  
Step-by-step Instructional Tutorial (CD-ROM)

